

OXFAM LEBANON ONE COUNTRY STRATEGY

OC\$ Launch week – 16-19 December 2014

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Our aims for the OC\$ process to April

1. **To bring together the three operational Oxfams** and the Lebanon components of the OGB Regional Gender Programmes behind a single vision and shared operational plan, as a basis for moving to a country programme structure in line with the Oxfam 2020 Vision while enabling other potentially interested affiliates to engage;
2. **To clearly detail a gender-mainstreamed One Programme Approach** (humanitarian, development, policy) as a means of improving programme quality and building a more integrated response, fully leveraging existing expertise across all relevant affiliates;
3. **To position Oxfam as a leader** in the increasingly consensual debate around a ‘Lebanese response’, as opposed to a ‘Syria response in Lebanon’, through clear, evidence-based programmatic and policy shifts, including strong sectoral leadership in key areas (WASH, notably, but also Economic Justice through rural and urban development in particular).

Our aims for this Launch week

- **To articulate a clear and agreed strategic framework** as the basis for a single One Country Strategy, in the context of Oxfam’s global vision, mission & strategy - to be completed by April
- **To develop shared clarity, confidence and commitment** among staff and other key stakeholders to the emerging strategy and the plan for its completion

Our schedule for this Launch week

	Tuesday 16 Dec - CONSULTATION DAY	Wed 17 Dec	Thu 18 Dec	Fri 19 Dec
	Consultation & engagement with staff & guests - up to 50 (am)/150 (pm)	Consensus building with a representative cross-section of up to 45 staff		
9.00	Welcome & introductions Overview & scope of planning process Strategic context - trends analysis	Practical Vision <i>“What would we like to see in place in 5 years’ time, as a result of the work of Oxfam in Lebanon?”</i> <i>(indicators of external impact and internal effectiveness)</i>	Underlying Contradictions <i>“What in our current reality is blocking us from realising our Vision?” (both internal & external to Oxfam Lebanon)</i> <i>“What strengths do we have to address these obstacles?”</i>	Strategic Directions <i>“What practical projects or initiatives over the next 5 years could address these obstacles and help to realise our Vision?”</i> Next steps to January
-1.00				
2.00	Welcome & introductions Review of planning process & strategic context ‘World café’ conversations: <ul style="list-style-type: none"> • Practical Vision • Current reality • Strategic Directions 			
-5.30	Reflection & close			Reflection & close