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Structure

1. Goal & result:
   2. Participation
   3. Structure
   4. Content
   5. Feedback
   6. Organisation
7. Lessons learned
8. Follow-up
1. Goal and results

Aim:

Explore how different interventions help to mitigate climate change, based on country experiences and analyses of costs and benefits of different options.

Initial Plan

18 presentations
9 hours

Result

51 presentations
12 hours

126 case studies
47 countries
2. Participation

900 participants from 114+ countries
3. Structure of every session

**Presentation**
- Keynote (followed by 5 min Q&A)
- Case Study (followed by 5 min Q&A)

**Panel Discussion (Q&A)**
- Question and Answer time with all panel members (all presenters)

**Plenary Discussion**
- Participant input and feedback, gathered through a series of focus questions
4. Diversity of case studies

Table 1. Diversity of case studies in six sessions

<table>
<thead>
<tr>
<th>Sessions</th>
<th>Number of presentations</th>
<th>Number of case studies</th>
<th>Countries/regions covered</th>
</tr>
</thead>
<tbody>
<tr>
<td>Session 1</td>
<td>10</td>
<td>8</td>
<td>USA, India, UK, Latin America-Carribean, Madagascar, Panama, North Korea and Turkey</td>
</tr>
<tr>
<td>Session 2</td>
<td>9</td>
<td>8</td>
<td>Mozambique, Cambodia, Colombia, Peru, Morocco, Tunisia, Lebanon, Brazil</td>
</tr>
<tr>
<td>Session 3</td>
<td>10</td>
<td>8</td>
<td>Europe, USA, Malaysia, Canada, Peru, France, Mexico, Brazil</td>
</tr>
<tr>
<td>Session 4</td>
<td>10</td>
<td>5</td>
<td>USA, Canada, Mexico, Kenya, Italy</td>
</tr>
<tr>
<td>Session 5</td>
<td>8</td>
<td>2</td>
<td>UK, Brazil</td>
</tr>
<tr>
<td>Session 6</td>
<td>4</td>
<td>0</td>
<td></td>
</tr>
<tr>
<td>Total</td>
<td><strong>51</strong></td>
<td><strong>31</strong></td>
<td></td>
</tr>
</tbody>
</table>
5. Participants’ Feedback

Overall organization

![Bar graph showing participant feedback ratings. The x-axis represents the participant rating scale from 1 (Poor) to 10 (Excellent), with corresponding percentages for each rating level. The graph indicates that the majority of participants rated the organization as 'Excellent.' ]
6. The conference team

**FAO team**

- Dr. Illias Animon (Team Leader, FAO Conf. Team)
- Ms. Ruth Mallett (Consultant)
- Ms. Sarah Butler (Consultant)

**Facilitators**

- Mr. Eros Fornari (Intern)
- Mr. Marcelo Rezende (Intern)
- Mr. Johan Trennestam (Intern)

**Advisors**

- Dr. Adrian Whiteman
- Dr. Maria Nuutinen
- Ms. Sheila Cooke
7a. Key lessons learnt from the process

Share information cost-effectively and innovatively

ECCMOFS conference
Cost per participant \(^1,^2\)
$32

AJW conference
Cost per participant \(^2,^3\)
$411

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\(^1\) Approximate based on proportionate salary of support staff and cost of software
\(^2\) Excludes staff time of regular programme staff
\(^3\) Approximate based on LOA and travel of staff, but excludes self-funded exhibition
7b. Key lessons learnt from the process

**CO₂ Emission less event**

Distance participants would have travelled - 7,294,412 km

729,441 kgCO₂ emissions avoided!!*

Equivalent emissions of:

- Carbon sequestered by growing 18,704 tree seedlings for 10 years[^1]
- Carbon sequestered by 598 acres of US forest in one year[^1].

* Approximate figure based on distances from the country capital of the participant, and using the BA estimate of 100gCO₂/passenger km, for large jet airliners (Goodall, 2007, ISBN:9781844074266, and BA 2009/10 annual report and accounts page 37).

[^1]: Estimated using the US EPA greenhouse gas equivalencies calculator (http://www.epa.gov/cleanenergy/energy-resources/calculator.html#results).
7c. Key lessons learnt from the process

Internet connectivity is not a great barrier as assumed
7d. Key lessons learnt from the process

- Time zones - a big issue
- Communication to the unreached

Participants in the six sessions

<table>
<thead>
<tr>
<th>Session</th>
<th>Number of participants</th>
</tr>
</thead>
<tbody>
<tr>
<td>Afforestation and reforestation</td>
<td>450</td>
</tr>
<tr>
<td>Reduced deforestation and forest degradation</td>
<td>300</td>
</tr>
<tr>
<td>Changing management practices</td>
<td>200</td>
</tr>
<tr>
<td>Wood energy</td>
<td>150</td>
</tr>
<tr>
<td>Green building</td>
<td>100</td>
</tr>
<tr>
<td>Sustainable packaging</td>
<td>50</td>
</tr>
</tbody>
</table>
8. Follow-up

- Conference summary
- A ‘how to’ guide for online conference
- All presentations to You Tube
- Dgroups to discuss further
Thank you!

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http://martingilbraith.com/2015/02/19/how-engaging-can-a-large-facilitated-online-session-be/